The BA in International Management provides students with application-oriented, future-proof, broad, and well-founded knowledge in the field of business administration, with a special emphasis on international management. The degree program focuses on issues and challenges present in our global economy today. Subjects such as Business and Sustainability, Corporate Culture and Diversity, and Business Psychology optimally prepare students for a successful career in international business. The program includes elective subjects that help students to individually tailor their expertise, providing them with a keenly honed professional profile and future-oriented competencies in fields such as Industry 4.0, innovation management, entrepreneurship, or digital transformation. With targeted language training, students are prepared for a tightly integrated semester abroad in the fifth semester (only for dual work-study and full-time students) at one of the hwtk’s cooperating universities, for example in New York.

In brief

**Qualification:** Bachelor of Arts (BA)

**Models:** Dual | Full-time | Distance learning

**Language o. i.:** English (dual, full-time), German (distance learning)

**Duration:** 6 semesters / 180 ECTS

**Fees:** Dual: no fees (usually covered by cooperating company); Full-time: EUR 620/month; Distance: EUR 320/month

**Place:** Berlin

**Start date:** Winter semester (1 October)

**Fields of application:** Strategic or operational management; international project management; human resources or international customer relations, sales, or marketing

**Business:** International small and medium-sized enterprises; international corporations; consulting firms; associations; auditing firms; nonprofit organizations; startups; the civil service

Selected cooperating companies

Prof. Dr. Volker Hasewinkel  
Program Director

> «This is the right degree for students who want to do a semester abroad, for example in New York. In this global era, it provides the proper foundation for an international career.»

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# BA International Management

## Study plan (dual work–study model)

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### Benefits for students

The BA in International Management offers you a solid foundation for launching an international career in management.

**Studying at the hwtk provides you with:**

- Maximum flexibility through various study models and the possibility to switch between them
- In the case of on-campus studies, a semester abroad, e.g. in New York
- The attractive split-week model that supports the acquisition of experience, for dual work–study and full-time students
- Important contacts through inclusion in a large network of national and international cooperations

**After graduating from the hwtk you can look forward to:**

- Above-average career opportunities
- The prospect of being taken on by the company where you worked as a student
- The unique opportunity to establish yourself on the international job market

### Benefits for businesses

As a cooperating company in the degree program BA International Management, you gain access to motivated and dynamic new talent for 20 hours a week. This gives you the opportunity to train talent in cooperation with the hwtk.

**As a hwtk cooperating company:**

- You benefit from the hwtk’s expansive pool of applicants
- You save time selecting candidates through the hwtk’s hand-picked preselection, which is tailored exactly to your job descriptions
- You gain access to dual work–study students who receive targeted training in theory and practice
- You can benefit from the students’ language and intercultural competencies
- You are professionally advised by the Student and Co-operating Company Services team according to your individual needs

### Contact

Student and Cooperating Company Services  
+49 30 206176-85, studienberatung.berlin@hwtk.de

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Source: [Study program brochure](https://www.hwtk.de/education/study programs/consulting/reporting/program/bachelor international management)