

B.A. International Management (180 ECTS): dual work-study model study plan

SEMESTER 1	SEMESTER 2	SEMESTER 3	SEMESTER 4	SEMESTER ABROAD SEMESTER 5	SEMESTER 6
Introduction to Business Administration 5 ECTS	Financial Accounting and Reporting 5 ECTS	Finance and Financial Control 5 ECTS	Leadership and Human Resources 5 ECTS	Business Strategy 5 ECTS	Corporate Culture and Diversity 5 ECTS
Mathematics 5 ECTS	Statistics 5 ECTS	Economics 5 ECTS	Social Responsibility 5 ECTS	Process and Performance Management 5 ECTS	Research Workshop 5 ECTS
Academic Skills 5 ECTS	Marketing 5 ECTS	Law 5 ECTS		Economic and Organizational Sociology 5 ECTS	Industrie 4.0 (EM 1) 5 ECTS
Intercultural Competencies 5 ECTS	International Management 5 ECTS	Buddy Program 5 ECTS	Business and Sustainability 5 ECTS	Case Studies 5 ECTS	Intercultural and international Assignments (EM 2) 5 ECTS
Language Skills 1 5 ECTS	Language Skills 2 5 ECTS	Language Skills 3 5 ECTS	Language Skills 4 5 ECTS	Business Psychology 5 ECTS	Innovation Management and Entrepreneurship (EM 3) 5 ECTS
					Digital Transformation (EM 4) 5 ECTS
Practice Transfer 1 5 ECTS	Practice Transfer 2 5 ECTS	Practice Transfer 3 5 ECTS	Intermediate Project 10 ECTS	Practice Transfer 4 5 ECTS	Bachelor Thesis 10 ECTS

Stand: 12.07.2018

EM = Elective Module, 2 out of 4